

Northern California Landscape Maintenance Contractor Achieves 40-50% Water Savings with ETwater

CHALLENGE

Zuke's Landscaping is a maintenance company based in Northern California with a focus on customer service and water conservation. The company has a customized water conservation program, with a promise to help clients reduce water use, reduce damage to black top, promote a healthy green landscape, and save money.

SOLUTION

As part of its water conservation efforts, Zuke's installs the ETwater® system because it is affordable, easy and fast to install, provides remote access to all client sites, and generates real-time water usage reports and graphs for clients. Zuke's especially likes the ETwater HermitCrab® retrofit solution for its lower price point and plug-and-play ease.



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RESULTS

- Three sites have shown a 40% reduction in water consumption every year for three years.
- One shopping center cut water use by 50%.
- Another shopping center cut water use by 42% from 2009 to 2010 and saved over \$5,600 over two years.
- Another shopping center achieved a water savings of 34% in the first year after installing the ETwater solution.
- Now, Zuke's specifies ETwater for all relevant installations, retrofits and applications, with over 50 ETwater units installed.

KEY BENEFITS

- Local rebates (when offered) often cover most of the cost of the ETwater HermitCrab®.
- Retrofit product versus ripping and replacing legacy systems.
- Ease and speed of installation.
- Remote access, control over every valve.
- Average ROI for Zuke's customers on ETwater HermitCrab is less than one year.
- Reliable data and graphs translate into more sales.

“We install the ETwater HermitCrab® with a couple of screws, go back to the office, program the site, and have the client up and running nearly instantly.”

–Linden Nies, Zuke's Landscaping